

STEFANIE VOSS

**Keynote Speaker | Leadership & Team Coach
Circumnavigator | Business Pirate**



office@stefanie-voss.de

+49 160 96 34 69 69

**** business mind meets pirate soul ****



PROFILE

Stefanie Voss was recently introduced as "Ms. Blackbeard - the business woman with the pirate soul", a nickname that suits her well. She went to the USA as an exchange student at the age of 16, moved to Argentina for her employer when she was 23 and became crew on a sailing yacht at age 25 to circumnavigate the globe. Her curiosity and desire to explore the world made her a cosmopolitan early on.

At the age of 31, she became department head in a DAX company with extensive budget and personnel responsibilities. After 15 years in her very successful corporate career, she changed course in 2009 and founded her own company.

She is an open-minded and audacious personality who consistently makes unusual decisions far from "what one should do". Her extraordinary sailing experience, her pragmatism, but also her international business expertise through her management and leadership positions in Europe, the USA and Latin America make her an inspiring and popular keynote speaker.

Her unconventional speeches on the topics of pirate strategy, VUCA, diversity and agility are radically honest, entertaining and exciting all at the same time - and they get people into action.

Stefanie Voss' team and leadership development programs and her very goal-oriented business coaching work inspire participants from a wide range of professional backgrounds. She works for large corporations, SMEs, freelancers and the social and public sector.

She was born in 1974, is married, has two children and lives near Düsseldorf in Germany.



COMPETENCIES

CAREER

- General business studies with a focus on marketing
- 15 years in an international leadership career in the Bayer Group
- Positions in sales, product management, key account management, project management and corporate communications
- High affinity for communication and leadership topics, especially in international and intercultural settings

KEYNOTES - COACHING - WORKSHOPS

- > 100 lectures in German and English on leadership, VUCA, agility, diversity, pirate strategy and other topics
- > 15 years of concept design and facilitation of workshops, communications trainings and team and leadership development programs
- > 10 years of business coaching for career, communications and leadership topics
- wide range of international customers: life science, automotive, banking, engineering, energy, FMCG, IT, public and social sector

INTERNATIONAL FOCUS

- has lived and worked in Europe, the U.S. and Latin America
- is regularly booked for keynotes, workshops and coachings throughout Europe and overseas
- mother tongue German, native-level English skills, very good knowledge of French and Spanish



PERSONALITY

STEFANIE VOSS is ...

- frank, curious, pragmatic and at the same time refreshingly unconventional.
- an authentic and emphatic personality who quickly comes into good contact with a wide variety of people.
- well-received and recognized by female and male audiences.
- to-the-point, direct and clear in thinking and acting.
- very customer-oriented and a true business professional.
- as a circumnavigator a person with a real team spirit.
- experienced internationally and fully comfortable in an intercultural context.



OFFERINGS

KEYNOTES

- LEADER on my SHIP: Success strategies of a circumnavigator
- PIRATE STRATEGY: What we can learn from buccaneers
- IT'S A VUCA WORLD: This is how leadership succeeds in insecure times
- AGILE MINDSET: What makes us strong today and in the future
- NAVIGATING YOUR FUTURE: Success strategies for women in business
- CLEAR WORDS - STRONG TEAMS: Plain text makes teams successful
- LIVING DIVERSITY: Get out of your comfort zone and into diversity

WORKSHOPS

- Leadership development programs on agility, VUCA, feedback, diversity and self-coaching techniques
- Team development and team building, especially in international and intercultural teams
- Extensive experience with many interactive moderation methods and tools, and also highly skilled in large group formats

BUSINESS COACHING

- Individual and team coaching for private and business clients
- Focus on career planning, leadership as well as communication and presentation topics



BLENDED LEARNING

VIDEO BLOG

- since 2014 publication of high quality short videos on career, business, communication and leadership topics
- to date more than 130 videos online, new topics appear every week



MULTIMEDIA & HYBRID FORMATS

- > 6 years of experience with numerous blended learning formats
- Concept design and development of learning paths, classroom training with blended learning support and pure online formats
- Fast and inexpensive production of all formats in her own professional video studio

ONLINE COACHING WITH "CREATIVE JOURNALING"

- 2015 launch of the LEADER on my SHIP online business coaching program for guided, creative self-reflection
- Development of a comprehensive collection of effective self-coaching tools based on the "Creative Journaling" methodology
- to date >200 participants from a wide range of professional backgrounds with and without managerial responsibility
- very positive response, effectiveness is consistently confirmed



TESTIMONIALS

"The pirate strategy lecture by Stefanie Voss really appealed to me, and I particularly liked the daring topic. The steps outlined are memorable and the images and statements understandable, clear and appropriate. Ms. Voss also underlines her statements with her lively stories and many business examples. The pirate strategy keynote really encourages a different way of thinking!"

Urs Wehrle - CEO Küng Sauna & Spa AG, Altendorf, Switzerland

"Dear Stefanie, thank you again for the very inspiring lecture at our management conference. There was a great response to your lecture. We will take your three guiding principles and the killer questions (Who is right? Who is to blame? Who started it?) into the training of our new employees. We wish you all the best and would be happy to recommend you."

Claudia Seher - HR Director & Mario Richertzhagen - Talent Acquisition & Development Manager, Nespresso Deutschland GmbH

"Dear Stefanie, it was once again eye-opening to work with you in this project. Whether training, coaching or workshop facilitation - I am a big fan of your refreshing and professional way of doing things!"

*Andrea Knebel-Kyriakidis
Head of Internal & Change Communications, Covestro*

"Stefanie Voss is a refreshing and professional presenter. And she manages to pass this on in a convincing way. She developed a concept for our event that exactly matched our requirements. The participants were as enthusiastic as I was as the person responsible. Thanks a lot for this!"

Dr. Diethelm Meißner

Study director, preacher seminar of the Evangelical Church Hofgeismar

"Stefanie Voss has worked for us as a workshop facilitator, communications consultant and coach. I very much appreciate her excellent communications skills, her ability to activate and motivate people in workshops and her straightforward way of getting right to the point. She is a knowledgeable and inspiring person to work with!"

Nobue B. v. Wurzbach - Head of Corporate Organizational Development & Diversity, GEA Group AG

"Our management workshop was characterized by a very committed, concentrated and constructive atmosphere from start to finish. The very interactive and all-round successful workshop design and moderation by Stefanie Voss was just right for us!"

Christian Fürst

Head of Legal & Human Resources, Erdgas Münster GmbH



TESTIMONIALS

"In the middle of a change project, Ms. Voss hit the nerve of the team in exactly the right place. The topic of change has become even more tangible for our executives through her presentation. She explains the whining phenomenon, but also encourages constructive looking ahead. The clear statements, the gripping story and the haunting words of Stefanie Voss worked, and our conclusion was simply: This is a great keynote on change! "

Peter Flierl - Head of Energy Division, BayWa AG

"Stefanie Voss keynote SAILING to SUCCESS presented in an exciting and very vivid way exactly the points that currently affect our business. It was a great inspiration for my team and me to get to know Stefanie and her story. The start of our kick-off conference was a complete success!"

Susanne Rumbler - managing director,
Beauté Prestige International GmbH

"Compliments to Ms. Voss for her equally refreshing and technically convincing presentation. Particularly noteworthy for me as the organizer: In the days following our management forum, executives from various professional groups repeatedly referred to Ms. Voss's striking statements and quoted them in their own lectures."

Bruno G. Wirnitzer

Head of Personnel Development, Augsburg
Clinic

"What I really like about Stefanie Voss' online business coaching program can be summed up in two words: It works! This is how virtual coaching really takes me further!"

Jürgen Evers - Qualification Expert, Bayer MaterialScience

„Dear Stefanie, your workshop on “my Vision - my Career - my Life” is a must for every woman keen on personal development. Thank you! The very moment you are back at Mannheim Business School I will sign up again for another round of creative self-reflection.“

Nadja Scherer - Managing Director, Pankaboard Deutschland GmbH



CLIENT LIST

Allianz
AOK
Astra Zeneca
AXA
Audi
BASF
Bayer
BayWa
Boehringer Ingelheim
Bosch
CMS Hasche Sigle
Continental
Covestro
CSL Behring
Daimler
Deutsche Bank
Deutsches Kinderhilfswerk
DEVK
Diakonie
Exxon
FcmTravel
Fresenius
GEA
Heel
HeidelbergCement
Heidenheimer Zeitung
HEM - Deutsche Tamoil
Klinikum Augsburg
Kreis Mettmann
LAPP Group
Mannheim Business School
Merck
MichaelPage
Nespresso
Nufarm
Patrizia Immobilien
Redeker Sellner Dahs
REWE
Roche

Shiseido
Sparkassen
Targobank
TE Connectivity
Thyssenkrupp
UBS
Vitakustik
Volkswagen
Volks- und Raiffeisenbanken

... and many others ...



CONTACT



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+49 160 96346969
office@stefanie-voss.de
www.stefanie-voss.de
Social Media: YouTube & LinkedIn

*"I cannot direct the wind,
but I can always adjust my sails."*

